

# 10 Trends in 2010

for Scrapbooking and Card Making

Compiled by Megan Gravener



Hi!

So, I've been checking into what is becoming popular in fashion, home decor and hair trends for the new year. I am here to give you my predictions of the hottest trends for your scrapbook and card making projects for 2010.

Let me tell you, there is quite a mix of elements and styles in this report. Even though there are styles that are "the in thing", some may or may not be "your thing". That is ok! Trends or not, scrapbooking and card making are still about your personal style and creative techniques. My goal is to give you an inside look at what is popular and currently on the paper crafting market and for you to be on the lookout for in 2010.

So have fun with this, use this report to educate yourself on what's current, but don't abandon your style, use this to enhance it!

Happy Crafting and Enjoy!

Megan Gravener

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# 1

# Pleats

Pleats are BIG – have you seen accents and embellishments on shoes and dresses lately? There are even buttons and brads pre-made to have pleated accents for you. You also "pleat it yourself", Take a look at a video I made that will show you a few ways you can pleat things like ribbon and paper on your cards and scrapbook pages...

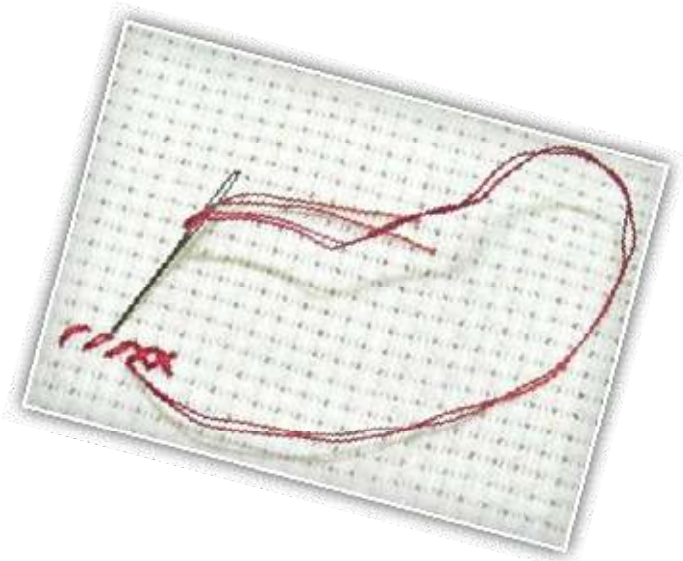
<http://www.aboverubiesstudio.com/videos-and-projects/scrapbooking/a-childs-year-cricut-cartridge-use-it/449/>



# 2 Cross Stitches

The counted cross stitched look is very popular and you're guaranteed to see it a lot in 2010! It can give your projects a homespun, heartfelt look.

It's an easy technique even on small pieces of fabric or ribbon. Just a few, quick hand stitches can give your scrapbook pages or cards a touch of hand crafted goodness! Try adding a child's name to a scrapbook page. You can find patterns online to match the theme of your page or just add a "Hi" to basic handmade card. This trend is "Sew" Cool!



# 3 Lace and Transparency

Lace and transparent materials are very popular. Laces are beautiful and seem to come out of everywhere. Vintage looking laces can add an elegant and gentle touch to border layouts. And for that 80's look (which is coming back), use some bright, neon colored laces. You're sure to have a great time piecing together a totally retro, "like for sure", look! :)



# 4 Things from the Kitchen

Basic Grey has some "Nook and Pantry Chipboard Stickers" that fit in with this trend. You are going to see a lot more "retro kitchen" styles pop up. Remember "Nana's Kitchen DCWV" pack? I'm sure we're going to see a lot of 1950's nostalgia in 2010!

I think you're going to have a lot of fun incorporating "things from the kitchen" into your scrapbooking projects. Notice how these elements can inspire your scrapbooking pages... and don't forget to add some POP to your photos with embellishments!



# 5

# Buckles and Metals

They've been around for a while and you will see more 2010... Use beautiful bronze, silver and brass brads to add a metal look. Don't forget about Tim Holtz products; he has superb metal embellishments and accents to keep up with this never fading trend. Give your layouts a nostalgic feel with some distressed metal that frame and accent your pictures... or zap together a futuristic look with shiny, silver buttons or jewelry charms – perfect! Use things like soda/beer bottle caps or even soda top poppers from your soda cans for some fabulous looking pages and cards.





# 6 Birds and Cakes

Nothing new here, but after seeing a ton of birds and cupcakes over the past two years, I think some of this year's favorite embellishments are going to be cute tweety birds, owls, cupcakes and yummy tiered cakes. The look of these cute staples never grow old as they stay part of every scrapper's collection throughout the years.





# 7 Neon and Plaid

We're back in the 1980's! I said it before and I "totally for sure" mean it! The 80's are back! I see 80's style back in hair and fashion already and I know it's back in our scrapbook décor, too! :) So grab some neon colored and plaid papers, bright embossing powders and rock out the 1980's style!



# 8

# Vintage

Vintage 50's nostalgia is all the rage and brings warm feelings to heart. 50's style typewriters and sewing machines are on stamps, stickers and even designer's paper. The 1950's are in style for clothing and hair fashions. Don't be surprised when images like these are what you see on varying companies Scrapbook materials for 2010.



# 9 Mini-Books

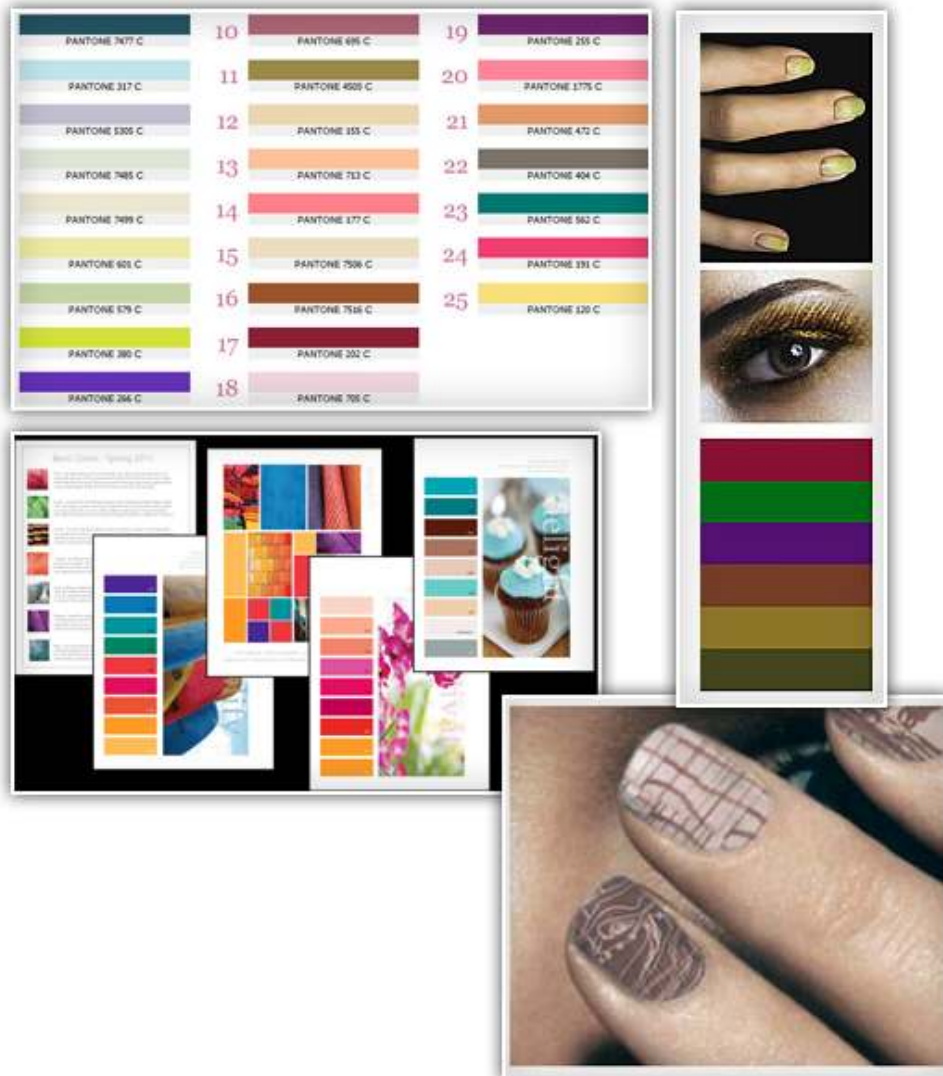
Mini Books are a growing trend that is going to get bigger in 2010. There are many people who do not have time to make a full scrapbook of their vacations, birthdays, special events, etc. Mini Books are a popular way to remember those special moments. Taking things like a pair of flipflops and transforming them quickly into a mini album to remember your Beach vacation is fun, clever and easy. Everyone is making word books with their Bind-It-All and Design Studio or SCAL. Mini books are becoming easier than ever to make yourself, they are personal, small and ready for your memories.



# 10

# Colors

I snagged a few color charts to show off the "In colors" for 2010. Of course different companies will have their color lines and hues of choice, but these are still beautiful swatches of popular colors that will make it big this spring and summer.



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